



### www.unionparkdsm.com

Volume 10 Issue 1

February 2010

### Inside this issue:

NBSD: The Best Thing	2
What Does UPNA Do	2
2009 Silver & Star Awards	3
Voice of the Vikings	3
2010 Calendars & T-Shirts	4
Gang Graffiti	4
Jazz in July	5
Grand View Radio Station	5
10th Annual Car Show	5
City Sidewalk Ordinance	6
What's Cookin' Des Moines	6
<b>Coordinators</b> Needed	7
Thank You to Goode Greenhouse	7

Save our MDSD

#### **UPNA Officers/Contacts**

Co-Chairs Jack Daugherty 558-3501 info@unionparkdsm.com

Marsha Steele 265-8624 info@unionparkdsm.com

Correspondence Secretary Beth Govoni info@unionparkdsm.com

Recording Secretary / Newsletter Paul Sadler 265-5372 Unionparkiowa@hotmail.com

Treasurer / Membership Paul Cole 263-1885 ColePW@crosspaths.net

# **Membership Dues**

A reminder to everyone about the Annual Dues. Membership dues are now due the first of the year at **January**. Dues are on a calendar basis. Dues are \$10 for individual membership, or \$25 if you want to be a Supporter and \$30 for a Business Membership. If you have any questions about your Dues, please feel free to contact Paul Cole—Membership Chair.

# **UPNA** Invitation

Between General Meetings, a Steering Committee manages the business and affairs of the Association, made up of voting members in good standing. Monthly Steering Committee meetings are scheduled for the 2<sup>nd</sup> Tuesday of every month. Meetings start at 7:00 pm at Grand View University in the Humphrey Center ("Old Main") on the 2nd floor. Any changes to that schedule are announced on our website.

The Steering Committee meetings are open meetings and any neighborhood resident is welcome to attend, provide input, help with special projects or serve on subcommittees or just come to meet your neighbors. The more of us that can get involved the better, so consider this your invitation to attend any meeting. If you can't make it to every meeting that's ok but we would love to have you come whenever you can.

UPNA is accomplishing more each year, so the more people that are involved, the more good we can do! To become a member in the Union Park Neighborhood Association, see the Membership Application on the last page of this newsletter.

Each year, the Union Park Neighborhood Association holds a Spring and a Fall General Meeting. The agenda at these meetings includes guest speakers that are of interest to a wide range of residents, as well as a business meeting. The meetings are open to anyone who wishes to attend, however only current members of the Association may vote on business items. Membership in the Association is open to any person who lives, worships or owns property within the Association's boundaries and is current with their membership dues.

### Communication

Increasing we are relying on e-mail and the website at <u>www.UnionParkDSM.com</u> to communicate with members. Members receive newsletters about 4 times a year. Newsletters and flyers are also sent to the general neighborhood at least once a year when the budget allows. UPNA also communicates with residents by way of the Neighborhood section of the Des Moines Register, which is also delivered to people who do not subscribe to the Register. On occasion the City's telephone system is used to call up sections of the Neighborhood.

<u>www.unionparkdsm.com</u> - Visit our website for news, information, agendas, past newsletters, calendars and t-shirts.

## Neighborhood Based Service Delivery: The Best Thing to Happen to UPNA

One of the most positive things the City of Des Moines has done for the Union Park Neighborhood has been the implementation of the Neighborhood Based Service Delivery (NBSD).

In a nutshell, NBSD program partners with the citizens of a neighborhood to improve the enforcement of laws and ordinances to make the area a safer and cleaner place to live. One police officer and one city inspector is dedicated to a group of neighborhoods and backed up by dedicated city staff to resolve difficulties. The key part of the NBSD is the members of the neighborhood itself who help identify issues and problems and help establish priorities for the NBSD program. The NBSD program was first implemented in pilot neighborhoods in 1999 for a three year study. As its success became evident, (by chasing out the bad guys) the NBSD program was expanded (to follow the bad guys) into neighborhoods near the pilot neighborhoods.

Finally on November 30, 2004, a kickoff meeting was held to roll out the new NBSD program for Union Park. Twenty six people attended that first meeting and based on their input, the first priorities for the neighborhood was established. By January 2005, the new officer and inspector could be seen driving the neighborhood in vehicles dedicated to Highland Park, Oak Park and Union Park NBSD. The area served by the NBSD is large and the success of the program is dependent on each citizen being observant and proactive to report problems when they see them.

Contact either:





Vince Travis, Neighborhood Inspection, Office: 515/283-4077 or 515/283-4046, Cell: 515/208-0321; E-Mail: <u>vhtravis@dmgov.org</u>

# What does the Neighborhood Association do?

- Speaks for the neighborhood on issues of preserving the quality of life in the area.
- Awards seasonal Lawn-of-the-Week Awards.
- Supports enforcement of the municipal Appearance Code (Beautification Ordinance).
- Helps prioritize neighborhood infrastructure improvements like paving and curbs.
- Advocates maintenance, safety and preservation of Union Park.
- Promotes new projects like the Heritage Carousel in Union Park.
- Coordinates gift money for Union Park playgrounds.

Supports neighborhood revitalization.

Newsletters and flyers.

- Union Park Tour of Homes / Tour of Gardens
- Jazz in July
- Half-Century, Silver and STAR Awards.
- Neighborhood Garage Sale event
- Family Activities in the Park

# Why should I be a member?

Membership in the Association is open to persons who live, worship, or own property within the Association's boundaries.

- Participate and vote at association meetings.
- Help increase neighborhood property values.
- Attend General Meetings with speakers and programs on topics of note.

- Volunteer for neighborhood improvement projects.
- Participate in grass-roots democracy.
- Learn how city government works and about activities of other local organizations.
- Those who do not have access to the internet may receive newsletters to keep them up to date on neighborhood news.



## 2009 Half Century, Silver Star and Neighborhood Star Awards:

At the UPNA Fall General Meeting on October 22, 2009, six awards were given residents who have lived in the neighborhood for 50 years or more. The Stars Award program has been going on since 1998 and, according to Marilyn Fors-Roby who is the Star Awards Chair, 84 people have been honored.

The Half Century Award is awarded to those who have lived in the same house continually for 50 years.

- **Harold and Marian Anderson** started out in this area at 2335 York but moved to 1337 E Sheridan in 1957. Marian entertained us with stories about her "Uncle Gust" and the craftsmanship he put into building the house. The house has been a central part of their 63 years together and in the lives of the two boys they raised there.
- **Ray and Barbara Rouw** also began their lives together at another house at 1540 Arthur, but moved in 1957 moved to 1202 E Sheridan where they have enjoyed living in the Union Park area for over 50 years.

The Silver Star Award is awarded to residents who have lived in the same house in the Union Park Neighborhood that was occupied by their family for 50 years straight.

Steve Jaeger lives at 2021 York in the same house his parents bought in 1925. Although he left Des Moines as a young man to serve in the military and lived in a few various places, he returned to Des Moines in 1981 and decided to stay. He told of about all the work he has done on the house to make it a celebrated home on York.

Niona Rigney could not be at the Fall General Meeting but has lived at 1611 East  $9^{th}$  since 1940.

The Neighborhood Star Award is given to residents who have lived continually for 50 years in several houses in the Union Park Neighborhood.

**Deborah Giddings** also could not be at the meeting but she started living in the Union Park area at 1511 Thompson in 1959, then moved to 1519 Thompson, and moved back to 1511 Thompson again in 1993.

John Smith - was born at 601 Boyd, then his family moved to 1602 Milton, and as an adult lived at 1001 Morton. In 2009, he bought and moved back to 1602 Milton.

If you know of someone who has lived in the Union Park area for 50 years, telephone questions to 266-3291 or ask for an application form.

# The Voice of the Vikings: KGVC 94.1 FM

Geoff Conn, is the "Voice of the Vikings" and broadcasts Grand View football and basketball games. Sports fans know Conn as a Des Moines sportscaster and you may recognize him as the public address announcer for the Iowa Cubs among other things. As the Director of Sports Broadcasting at Grand View University, Conn oversees the play-by-play of Grand View Viking athletic events and is the radio supervisor of KGVC 94.1 FM.

KGVC is on the air at 94.1 on the FM dial every weekday from 4 a.m. to 4 p.m. playing the Flashback hits of the 1980's and 1990's. On Sundays KGVC plays Latino music hits all day.

The FCC awarded Grand View University the non-commercial license on a shared frequency with Drake University. At 4:00 pm weekdays the 94.1 FM becomes the Drake University's KDRA - "The Dog" and airs rock music 4 p.m. to 4 a.m. weekdays and all day Saturday.

KGVC's signal at 94.1 FM is 100 watts strong and reaches most of the city of Des Moines and some of the surrounding suburbs (including Camp Dodge!). The station can also be heard online from 6 a.m. to 4 p.m. weekdays during the school year and 7 a.m. to 11 a.m. during the summer.

See the flyer on the UPNA website. Give KGVC a listen some time. You will get hooked.

# **UPNA** Meeting Invitation

The Union Park Neighborhood Association holds a Spring and Fall General Meeting. We also have monthly steering committee meetings that are held the 2nd Tuesday of every month. Meetings start at 7:00 pm at Grand View College in the Humphrey Center ("Old Main") on the 2nd floor. These are all open meetings and any neighborhood resident is welcome to attend. The more of us that can get involved the better, so consider this your invitation to attend any meeting. If you can't make it to every meeting that's ok but we would love to have you come whenever you can. Everyone's input is welcome, whether you would like to help with a special event or project or just come to meet your neighbors. UPNA is accomplishing more each year so the more people that are involved the more good we can do!

# **2010 Calendars and T-Shirts**

UPNA has sold historic calendars and T-shirts the past three years as a fundraiser. The design for our 2010 calendar are color pictures of Riverview Park and have some t-shirts still available. If interested in purchasing please contact a steering committee member or watch our website for updates. <u>www.unionparkdsm.com</u>

# Gang Graffiti Is Serious Stuff!

It may look like nonsense to most of us, but graffiti is more than a destructive nuisance. It is the newspaper of the street for gangs and is used to mark territory and issue challenges to rival gangs, among other things. By leaving graffiti up, you are possibly encouraging violence in your neighborhood.

#### Remember the "Four R's of Graffiti":

Report it - call the police and tell them where it is.

**Read it** - police will gather what intelligence they can from the graffiti. Convictions are often made by citizen's cooperation.

**Record it** - Police will take a picture of it for evidence. You may want to photograph it yourself to make sure.

**Remove it** - after the police have visited the site, and taken their own pictures of the graffiti, remove it. Often the only means to remove it is to cover it with paint.

Each of these steps are important, including the removal of the graffiti. That simple act makes a statement to the gang about the neighborhood's refusal to be dominated or intimidated by them. That is a language most gang members understand. Neighborhood residents who fail to remove graffiti are viewed as frightened and weak by those who created the graffiti.

Any kind of graffiti should be reported immediately to the Graffiti Hotline at 237-1808 or to our NSBD police officer (Sgt. Larina Blad at (515) 237-1578 or (515) 401-0000 (Cell) or e-mail to <u>LFBlad@dmgov.org</u>. Property owners are required to keep their property free of graffiti. When a problem is identified the owner is given a reasonable time period to remove the violation. If the graffiti is not removed, it is done by the City and billed back to the property owner.



#### Volume 10 Issue 1

## Jazz in July

We are proud to announce that Union Park Neighborhood Association will host its Fourth Jazz in July in the Park on July 11, 2010 starting at 2 pm at the East Shelter in Union Park.

Once again, UPNA has been selected by the Metro Arts Alliance to host a Jazz in July event. Now that we have a date, the planning committee will be selecting a jazz group and finalizing the details. More information will be in our Spring Newsletter. All Jazz in July Events are free.

Last year, about 500 people were entertained by the Jason Daniels Trio at the East Shelter in Union Park on July 26. We look forward to a bigger and better event this year in 2010.

Metro Arts Alliance has announced that Prairie Meadows will be the presenting sponsor of the Jazz in July series. On June 30<sup>th</sup>, Prairie Meadows will host a kick-off party with a national jazz musician.

The mission of the Metro Arts Alliance is to enrich the quality of life in the metro area by connecting people to the arts through programming, communication and support of artists and arts organizations. To learn more about the Metro Arts Alliance and Jazz in July, go to <u>www.metroarts.org</u>



# **Grand View Radio Station Gets Awards**

Congratulations to Grand View University radio station KDPS 88.1 FM on being named "Radio Station of the Year" at the Iowa College Media Awards. This is the first year the ICMA has given this award.

KDPS, known as "Edge 88", also won nine other awards and at least one in every category. Categories and winners include; Best News Programming (Michael Tallman – 1st place, Kristin Dalin – 2nd place, and Aaron Staver – 3rd place), Best Newscast (Enisa Jukic – 2nd place), Best Sports Play by Play (Mike Glodt – 3rd place), Best Promo, PSA, Commercial (Kristin Dalin – 2nd place and Gautum Beirman – 3rd place), Best Show (Kristin Dalin – 1st place and Casady Christiansen, Jeff Brittain, and Guatum Beirman – 2nd place), and Best Air Personality (Bridgett Robinson – 1st place and DeShawna Langford – 3rd place).

Grand View communication students have won "Best Show" in the state and

"Best Radio Personality" in the state for the past 3 years in a row.

KDPS 88.1 FM airs college rock music on weeknights and Kids Radio Mania all day Saturday and Sunday. KDPS is owned by the Des Moines Public Schools and leased to the University.



### 10<sup>th</sup> Annual Cruise to the Carousel

The Rollin' Relics Car Club has tentatively set Sunday August 22, 2010 as their date for the 10<sup>th</sup> Annual "Cruise to the Carousel Car Show". Because it is their tenth anniversary, they are planning to do some special things. To register for the show or for more information about the 2010 event contact (515) 282-1447 or 515-323-8200.

The 2009 Car Show was the best year ever with a record 166 cars participating according to Steve Klinkefus, the Rollin' Relics Car Show Chair. He said a number of factors came together for a perfect day and they were able to donate a record \$4000 to the Carousel! To view pictures from the 2009 Car Show go to the Heritage Carousel website at <u>http://www.heritagecarousel.org/index.</u> <u>htm</u>. The Carousel offered free rides, there were prizes, raffles, an auction and food and there was no charge to enjoy the classic cars!

The Club gave fifteen awards for cars 1948 and older and 15 awards for cars 1949 and newer, plus 11 specialty awards. There was also the "Carousel Award".

This event benefits not only the Carousel but also the park and the neighborhood. People who show their cars come from all over and they get to see what a great area this is. For residents, it offer them an opportunity to reminisce about similar cars they used to own and share with their children and grand children.



## **City Sidewalk Ordinance**

To help ensure that sidewalks are safe during the winter, City ordinance requires residents to remove snow and ice from sidewalks within 48 hours following the end of the snowfall. Property owners who do not comply are subject to a civil citation of \$250 for the first offense and \$500 for subsequent offences. As a last resort, the Public Works Department may remove the snow or ice from a sidewalk, and assess the owner the cost of the snow removal (which will not be cheap!). For residents on snow routes, wait until after the snow plows have finished plowing to the curb to clear your sidewalk. When removing snow from the mouth of driveway throw the snow right or left but not into the street. Remember that City ordinance prohibits placing snow on any public street, sidewalk, or right-of-way.

It may surprise you that City crews do not automatically take

notice of sidewalks that are not being shoveled. It requires Citizen involvement. Safe sidewalks are the responsibility of the owner of the property, but sometime they need to be reminded that sidewalks are used during the winter too. Residents who wish to report sidewalks not cleared of snow and ice accumulations may call 283-4950 and report the address of the sidewalk. You are not asked to identify yourself.

You may report a sidewalk that is not cleared of snow and ice by submitting the electronic form at: <u>http://www.ci.des-</u> <u>moines.ia.us/departments/PW/reque</u> <u>sts.asp</u>

You do not need to identify yourself unless you want to be contacted.

Neighbors with snow-blower equipment often help those who cannot physically remove the snow from their sidewalks. However, remember there is nothing wrong with working with the City to contact your neighbors about their unshoveled sidewalks. You are doing a favor to the many people who use the sidewalks to deliver mail and packages, or must walk to go to work or need to walk for exercise.



## What's Cookin' Des Moines?

About a year ago, Des Moines Neighbors solicited recipes from all 50 neighborhood associations in Des Moines for a fundraiser Cookbook. The *Des Moines Neighbors Cookbook* is NOW AVAILABLE! It is 80 pages with about 180 new recipes to try.

Cookbooks can be purchased for \$12 each at the following locations:

Dahls on Ingersoll

Fort Des Moines Museum

The Neighborhood Resource Office at 1620 Pleasant St. (in the Sherman Hill area). Call 515-280-1807

#### or E-mail to:

#### skeenan@dmneighborhoodresources.org

Des Moines Neighbors is a coalition of neighborhoods in the City of Des Moines and is the umbrella organization that unites all existing neighborhood associations. It provides a forum for neighborhood and city leaders to come together to address common problems and find solutions through discussion and advocacy. Along with Des Moines Neighbors is the Neighborhood Resource Office which is an independent non-profit organization that provides resources and assistance to neighborhoods. UPNA actively participates and supports the goals and missions of both Des Moines Neighbors and the Neighborhood Resource Office.



## Needed: Lawn of the Week Awards Coordinators

We want to offer Marilyn Fors-Roby a big THANK YOU for coordinating the Lawn of the Week Award for the past three years! Since 2007, Marilyn has scouted the neighborhood each week during the summer for lawns to place the green and white sign that proclaims the "Union Park Neighborhood Lawn of the Week".

Marilyn wants to let someone else

volunteer to take her place. If you enjoy meeting people and would like to do some walking around the neighborhood, this is the job for you. Contact any of the officers for more information.

The UPNA Steering Committee has sponsored the Lawn of the Week Award since 1992. Last Fall 13 neighbors were honored whose outstanding front yards exemplified neatness, good landscape design and consistent quality of yard maintenance. This is a very important award and speaks well for your neighbors who receive this honor.

Please let us know if you are interested in Coordinating this activity.



### Thank You to Goode Greenhouses

Goode Greenhouses have long been a partner with UPNA's Lawn of the Week Program. For many years, in good times and in bad, they have willingly donated Gift Certificates for Lawn of the Week Award recipients.

The Goode family has been in business at the same location since 1905, and pride themselves on providing customers with the best-quality plants, products and personal service. Poinsettias, Easter Lilies, bedding plants and fall mums are all grown by the Goode family. They are open all year long and have a variety of Florida Foliage Plants.

UPNA appreciates their help with our programs and we hope you will give Goode your business in the near future. The green house is located at 1050 NE 50th Ave, Des Moines and are open Monday thru Saturday 8:00 am to 5:00 PM; closed Sundays. Contact them at 515-262-6504 or e-mail goodegreenhouse@mchsi.com. Visit their website at http://goodegreenhouse.com/



### Save our NBSD!

Before the Neighborhood Based Service Delivery (NBSD), residents put up with problems and crime in their neighborhood that brought down property values and made the area less attractive to live in.

Navigating the City bureaucracy was so difficult that Citizens often just gave up or moved out. Police were running from one call to another with no time to work on community relations and crime prevention. City inspectors were expected to stumble onto violations because no one knew what was a City Code violation or who to call when they saw one.

Now, Union Park citizens can contact real people and get almost immediate attention to problems. Under the Neighborhood Based Service Delivery system, the police officer and city inspector assigned to the Union Park area work together to take your observation and find the right resource to resolve the situation and often they report back on the action taken.

But budget cuts may endanger this successful program that has had made the Union Park area a great place to live again. We don't want to go back to the way things were before 2005! We do not want the program watered down. Crime in Des Moines has decreased and the NBSD program is credited with at least some of that decline. Please contact the City Council to encourage them to keep the NBSD program intact. Tell them what a great program this is and how it has benefited your neighborhood! The City Councilmen for this area are:

At Large - Skip Moore

Home Phone (515) 681-9804 City Hall Phone: (515) 237-1621 <u>skipmoore@dmgov.org</u>

#### Ward II - Robert L. (Bob) Mahaffey

Home Phone: (515) 266-6825 City Hall Phone: (515) 237-1624 <u>Mahafb@AEDairy.com</u>



## **Union Park Neighborhood Association**

PO BOX 16113 Des Moines , IA 50316-9402



# **BECOME A MEMBER / SIGN UP TO VOLUNTEER**

Name\_\_\_\_\_ Address\_\_\_\_\_

9-digit zip code

Form is also available on our website at www.unionparkdsm.com

Phone E-mail

Yearly Dues: Three levels of Membership: \$10.00 Family membership, \$25 Supporter, \$30 Business please mail to UPNA Treasurer, PO BOX 16113, Des Moines, IA 50316-9402

If you have any questions, please feel free to call Paul Cole at 263-1885.

All memberships renew on January 1st.

I am interested in:

Having my house on the Home Tour

Helping with Rendezvous on Riverview

Helping with

Helping with Jazz in July

Helping with the Lawn of the Week Program
Helping with the Lawn of the Week Program Serving on the Steering Committee

Assisting with the Newsletter

Helping plant trees and flowers

Helping on UPNA's Home Tour

More information on